



Mill Hill Village Sports Club (established 1868)

Celebrating 150 Fabulous Years

Club Email: millhillvillagesportsclub@yahoo.co.uk
Cricket Website: www.millhillvillagecricketclub.co.uk
Football Website: www.pitchero.com/clubs/millhillvillagefc

Facebook: www.facebook.com/millhillvillagecc
Twitter: @MHVCricketClub
Club landing page: www.millhillvillagesportsclub.co.uk

Dear Community Member

Mill Hill Village Sports Club are exceptionally proud to be celebrating our 150th Anniversary this year. This is quite a remarkable achievement for a local amateur Sports Club, I am sure you will agree.

Our club has made a tremendous contribution to amateur sport in the Borough of Barnet over many long years. Mill Hill Village Sports Club strives to be a fully inclusive club, with broad representation in terms of age, gender, ethnicity and social status. We welcome and are open to everyone seeking to participate in our Youth Cricket, Youth Football, Adult Cricket or Adult Football set ups. We also host Children's Holiday Camps and a diverse range of Community events. MHVSC have an excellent history of youth development in both cricket and football and many of our players have gone on to play at high levels, with many others moving into our Senior sides to represent the Club with distinction in our various league and cup competitions.



We have recently been reaccredited as a Clubmark standard Club. Clubmark is a Sports England licensed accreditation scheme which shows that a club is sustainable, well run and provides the right environment for its members. Clubmark accreditation also means that the club is recognised as a safe, rewarding and fulfilling place for participants of all ages.

We are run entirely by a team of dedicated, fully DBS certified volunteers and are ever grateful for the tremendous work they put in, to keep the Club healthy, vibrant and active for all Members and participants. We receive no external funding, so the majority of club income comes from subscriptions, match fees and fundraising events.

As a celebration of our 150 years, we are planning a number of key events to raise money, increase awareness of our Club and engage as wide a cross section of the Community as possible. These will include a Family Fun-Day Fete, to be held on Sunday 6th May and a Grand Summer Ball taking place on Saturday 30th June, both to be held at Mill Hill Village Sports Club itself, plus Cricket matches at Lords involving both the Junior and Senior sections of the Club and several other events throughout the year.

Our 150th Year Celebrations and fundraising are also taking place in support of our nominated Charity partner, Noah's Ark Children's Hospice, who provide support for children and young people with life-limiting or life-threatening conditions and their families, in North and Central London and Hertsmere. Mill Hill Village Sports Club are delighted to be able to support our Charity partner as they Build the Ark, North and Central London's only children's hospice building, to provide more care for more children and their families. The more money we can raise as a Club, in this important year for both us and Noah's Ark, the more we will be able to contribute to this hugely worthwhile Charity and cause.



We would love to become an even more integral part of the community in what is a thriving and rapidly expanding part of the Borough. We look forward to providing Sport, recreation and physical well-being in a safe, social and friendly local environment for another 150 years!

You can help us. Turn over to find out how.

Mill Hill Village Sports Club are seeking Sponsorship Partners and Local Advertisers to help support our 150th Year.

We are creating a 150th Anniversary Full Colour Souvenir Brochure to celebrate the past, present and future of our wonderful Club. The brochure will enable us to promote the Club, to detail the 150th celebrations that we have planned and importantly it will provide an excellent vehicle for sponsorship and advertising your business. We are targeting a minimum of 3000 print run, for distribution around Mill Hill and neighbouring North London suburbs. It will be sent out to members, past and present, to all friends of the Club and to local businesses, cafes, community centres, business hubs and other establishments across the Borough of Barnet and beyond.

We hope you will see this as an excellent opportunity to promote your business and to associate it with a long-established Sports Club, providing such huge benefit and enjoyment to the local community.

We welcome your support and we have designed a number of packages to suit all budgets. If you are interested in being one of the headline sponsors at any of our events, or you can consider donating a premium sponsored prize for our Grand Raffle, please email mhvsc150thanniversary@gmail.com. A member of the 150th Events Planning Committee will respond swiftly. We have tailored Sponsorship packages ranging from £500 to £2500 and are happy to discuss bespoke sponsorship arrangements to best suit your needs and your particular client or customer focus.

Rates of Advertising for the 150th Anniversary Souvenir Brochure

Front Inside Cover	£400
Inside Back Cover	£300
Full Page	£250
Half Page	£150

Any spend over £350 will also qualify for inclusion as a key Club Sponsor on the Home Page of our Club websites, on other page links and on the Village Sports Camp website for a full 12 months.



There are further opportunities to sponsor individual fete activities and if there is anything you have in mind, or would like to discuss, don't hesitate to get in touch.

By email, or by phone – 07976297721 - (Phil Smith – Club Director and Planning Committee Chair)

Please send chosen artwork format to mhvsc150thanniversary@gmail.com in PDF or high-resolution JPEG format

BACS Payments should be made to the Mill Hill Village Sports Club account:

Sort code: **400507**
Account number: **91483560**

Alternatively, cheques can be made payable to "Mill Hill Village Sports Club" and sent to:
3 Garratts Road, Bushey, Herts, WD23 4LA.

We would be very happy to hear from anyone, who has suggestions about how to make 2018 a truly amazing year for the Club, or can help us to make the Events we have planned as spectacular as possible.

